



Mission: Community members collaborate to educate, prevent and reduce youth substance use in Winnebago County.

## Winnebago County Task Force August 2017 Notes

August 17, 2017 12-1pm at Lake Mills High School

Those in attendance: Libby Myer (Director), Krista Tegland (Coordinator), Rhonda Schriever (Public Health), Adam Sauer (County Attorney/VC), Jason Ramaker (Chair/parent), Ron Kvale (Civic), Kathleen Grunhovd, Jim Scholbrock (School)

12-12:05pm Attendance-welcome

Next meeting will address opening for secretary

12:05-12:50 Discussion on:

\*Packet provided to members

- Goals that we are working towards are listed in packet, excited to see what we have accomplished this past year.
- DFC Report is due tomorrow (August 18) – Libby submitted
- Past Events:
  - Fair: Shared booth at Fair with Public Health which was successful. Offered prescription lock boxes and those are being handed out at various county locations. Were able to reach many individuals through fair.
  - Lake Mills Night in the Park: Very successful had theme of “better things to do than drugs”. Reached about 175 people, many youth. Prairie Ridge (Amy Ring) also provided Hidden In Plain Sight for adults. A great opportunity to hand out reference and promotional materials.
  - Families and Fun Festival (BC): Worked with BC Ministerial Association to host event. 30 individuals attended, we were planning for more. Disappointed by numbers, is this how we continue to reach youth when events are not being attended? Perhaps we look at making team building events and offering through schools/coaches.
  - Waldorf College RA Hidden in Plain Sight: Waldorf RAs walked through Hidden in Plain Sight and then gathered for a presentation. Great feedback from staff and students, asked to come back again

throughout the year to collaborate. Jason says it was a very positive experience and that he has heard a lot was learned.

- **Policy changes for Parks and City**  
Libby and Rhonda met with Buffalo Center City Council about alcohol and tobacco in the parks. Will provide coalition with the documents we provided for city council. They are reviewing the information, Libby will follow-up with mayor next week. Rhonda was very impressed with the city council and attendance at the meeting, she feels the council was very supportive that change is needed.
- **THANK YOU to Jason and Rhonda for volunteering throughout the past month!**
- **Sector Building: Need to work on building our coalition and increasing membership. How can we get people involved? Who can we reach out to? Can we each go out and discuss what we are doing?**
  - **Youth Serving: Lori Eekhoff (Lake Mills Park and Rec) has said she will help with this sector**
  - **Business: Cassy Johnson (Lake Mills Chamber Development) – Jim S. will reach out and invite to September 21 meeting.**
    - **Jason Will reach out to Forest City Chamber**
    - **Winnebago, Larson's (Brian Throne and Janet H) 3M, Agparts (would they consider sending an employee to meetings).**
  - **Media:**
    - **Lake Mills Graphic – Libby will contact**
  - **Parents: No suggestions (can be any parent, age does not matter)**
    - **New Neighbors – ask them?**
    - **Welcome bags to community members – can we provide brochure to these?**
- **Sustainability Planning:**
  - **Members feel they do not need to be individually recognized but more of a group appreciation or group recognition.**
  - **For next grant will be collecting individual hours. We will collect these at each monthly meeting for Krista to record.**
- **Future Events:**
  - **YMCA – Do a family night once a month, WCTF will help pay daily rates for nonmembers to attend September – December. Will reevaluate cost in December.**
  - **Movie Theatres – Offer a family movie and WCTF will help pay admission to event.**
  - **Home Football Games – Free admission to home guests at one home football games paid by WCTF. Provide tickets prior to game through**

**school, ticket takers right number of family members and WCTF will reimburse. Free popcorn, with a sticker message.**

- **Should we do this for volleyball games?**

**12:20-12:55 Sector Update: Tobacco: Rhonda met with Buffalo Center City Council will continue to work with Libby to move this forward.**

Tobacco Update:

8/9/17(Wednesday)- Buffalo Center City Council meeting: Presented Tobacco-Free/Nicotine-Free Policy guidelines for use with parks/sample policy and the Tobacco & Nicotine Free Parks & Trails Fact Sheet.

8/13/17 (Sunday)- Buffalo Center Friends and Family Fun Festival: Tobacco table representing youth prevention items, Quitline Iowa materials (blue bags, sunscreen, lip moisturizer and hot/cold glass).

8/17/17 (Thursday) Informed coalition members they are welcome to attend the Annual Tobacco Control Conference scheduled for October 11, 2017 (registration will start at 8:30 am and the conference will start at 9:00 am. Breakfast and lunch are provided). If interested they are to contact Rhonda Schriever for the registration link. Registration for the conference ends September 8, 2017.

**12:55-1pm set next meeting and place September 21 in Buffalo Center Old Cafeteria at the school 12:00 – 1:00 PM.**