

Winnebago County Task Force Meeting
April 19, 2018 at Forest City at Winnebago County Sheriffs Office.
Member present: Libby Myer (director) , Keri Bergeson
(education) Steve Hepperly (law enforcement), Cassie Johnson
(business), Rhonda Schiever (tobacco) Ron Kvale , Dakota Torres,
Shayle Banchs, Allison Hurlburt, Courtney Wentworth, Kathleen
Grunhovd, Fr. Paul Lippstock. AAA rep

Reports:

The speaker Mark Mero "Champion of Choices" we funded in the
three school went very good. We may need to see if he has follow
up materials to leave and us in the schools.

The billboards have been created and are being displayed on the tip
line.

Prom cards : 403 cards were sent out about the tip line

The movie theatre clip was created and is now being played.

New members, a doctor

New coordinator starting next week is Conrad Aasgard. He has
training.

Sector update:

Dakota is Bing replaced with Coutney at Prairie Ridge.

Steve H: Drug take back is [April 28](#),.

Two calls this week , the people going to Hosp had the med boxes.

Rhonda: "ISTEP" SUMMIT was attended. An organization of
students who they do a lot of the same activity but also included
Kindness Day. this included many school employees and
community members. They had awards for group. Cathy Callaway

spoke. We should support each school having a group. Planning next year conference with great theme ideas.

Cassie: Family Night July Friday at July Jubilee

Tree town partnership is exciting. Working with Crisis Intervention, Prairie Ridge, ASAP, public health. Plan together to see how we can support experience.

Review of Site visit. A little confusion of its purpose but Libby was very prepared and overall we felt our task is going in the right direction.

Award:AAA present us a Traffic Safety grant for \$500 Libby shared what information she included in the grant.

Activity: Evaluation of brochure : too wording....more eye appeal. Welcoming new members that are local, youth ministry, media and each towns.

Libby was presented with flowers and gift card.

No May meeting. Next meeting in June.

April Tobacco Update

(4/19/18 Mtg. @ Sheriff Department, Forest City)

Tobacco-Free/Nicotine-Free Policies/Signage:

Business Policies: Goal 4 businesses.

1. Forest City Public Library- 11/21/17 policy approved.
2. Lake Mills Public Library- 12/7/17 policy approved.
3. Rake Public Library- 11/29/17 policy approved.
4. Thompson Public Library
 - 3/13/18-Follow-up with Library Director. She has had health problems and does not have it completed. She has been in contact with Lake Mills Library Director who is going to forward their approved policy for her to review.
5. Lake Mills Theatre
 - 3/15/18- Follow-up e-mail sent

6. YMCA-Forest City
 - 3/15/18- Follow-up e-mail sent

Park Policies: Goal 2 Parks. **Goal Met**

1. Buffalo Center Parks- 11/27/17 policy approved.
2. Leland Park- 1/29/18 policy approved.

1. Training/Webinars:

- None

2. Quitline Iowa Monthly Poster Distribution:

April poster: Quit Tobacco Today. Quitting tobacco is one of the best things you can do for you and your baby. Outline Iowa's pregnancy program, with dedicated female coaches and support services, gives you the help you need to quit for good. Visit QuitlineIowa.org or call 1-800-QUIT-NOW for help quitting.

3. Coalition Meeting Attendance: (Target: average attendance of 12 members)

Q1: Average meeting attendance: 10 members

Q2: Average meeting attendance: 15 members

Q3: Average meeting attendance: 16 members

Q4: **April 2018 (Forest City):** 12 members present (no students) new member(s): 0

4. Additional Monthly Items:

- Q3 Tobacco Grant report approved.
- WCTF: Continue to distribute med boxes via PH Home Health Nurses and to the public.
- 4/17/18 (Tuesday): Rhonda attended the **ISTEP Summit (Iowa Students for Tobacco Education and Prevention). This year's Theme is "Celebrate ISTEP Celebrate You"**

Student ISTEP Chapters from schools around Iowa attended. These students are enthusiastic and dedicated to their cause. There were student chapters who presented, as well as made up poster boards to showcase their Street Marketing events during this past year. The activity was called Street Marketing Showdown. The student ISTEP Chapters activities throughout the year include, Red Ribbon Week (October), Great American Smoke Out (November), Through With Chew Week (February), Kick Butts Day (March), Earth Day (April), World No Tobacco Day (May 31). Some of the favorites activities captured throughout the year were Drunk driving scenarios, stickers on popcorn bags, potty talks, inspirational quotes on walls (give hugs not drugs, etc.) kick ball activity in gym for (Kick Butt Day), cupping the fence (I Step Away From Tobacco). One of the ISTEP Chapters from West Des Moines High School named their group SODA (Students Opposing Destructive Actions) they added an additional activity calling it Kindness Week (during finals week). They talked about the negative impact bullying has and presented a KINDNESS VIDEO, which was by far one of the favorite presentations. The video included inspirational messages and quotes from their schools Superintendent, principle, teachers, coaches, school secretary,

housekeeping/maintenance, ministerial, town mayor, EMT's, Fire Fighters even the local radio station DJ's (at the radio station). ☺ The message the ISTEP group wanted to get across is that you can control 2 things, 1. Your attitude 2. How you treat others.

Awards given out were:

- 1). "Go Getter" Award: The chapter involved in the most activities throughout the year.
- 2). "WOW" Award: The chapter who went above and beyond with ISTEP Activities.
- 3). "Standup Speak out" Award: The chapter who had the biggest influence among their community.
- 4). "Innovative Genius" Award: The chapter who had the most creativity when planning ISTEP activities.

The keynote speaker was Cathy Callaway, from the American Cancer Action

Network.

Tobacco Timeline Scavenger Hunt, with interesting Tobacco facts. See below.

Tobacco Timeline

1). What do these years have in common? 1953, 1959, 1963, 1965, 1967, 1971, 1981, 1985, 1988, 1991 & 2007?

Answer: Iowa increased tobacco tax each of these years. In fact, Iowa was the first state to pass a cigarette tax. 2007 was the biggest cigarette tax increase of \$1.00.

2). What was reported in the very first Surgeon General's report about smoking in 1964?

Answer: The report officially recognized the link between smoking and lung cancer.

3). What was put on cigarette packaging in 1966?

Answer: Health warnings.

4). What two places were tobacco advertisements banned from in 1971?

Answer: TV and Radio

5). What did the Surgeon General's report acknowledge in 1986?

Answer: The harmful effects of secondhand smoke

6). In 1990, smoking was banned from?

Answer: Airplanes

7). In 1998, the largest settlement in U.S. history happened. What was it?

Answer: The Master Settlement Agreement. The states sued the tobacco industry and won.

8). What annual tobacco-prevention tradition began in 2000 for Iowa youth?

Answer: The first Summit was held (at Simpson College)

9). _____ was created in 2001 to provide Iowans resources to quit their tobacco use.

Answer: Outline Iowa.

10). 2008 was a big year for tobacco prevention in Iowa. What happened?

Answer: The Iowa Smokefree Air Act passed. This prohibits smoking in most workplaces including restaurants and bars.

11). Which state was the first to raise the tobacco sale age to 21 in 2015?

Answer: Hawaii

12). What will Iowa be celebrating July 1, 2018?

Answer: "10th" Anniversary of the Smokefree Air Act

