



Mission: "Community members collaborate to educate, prevent and reduce youth substance use in Winnebago County."

Vision: Winnebago County will be a safe and substance abuse free environment for youth

WCTF Meeting Minutes

November 10, 2016

Location: Waldorf University

Present: Audrey Lewis, Krista Tegland, Libby Myer, Jason Ramaker, Cassy Smith, Rhonda Schriever, Ron Kvale, Jordan Ostrander. **Additional members present**

Meeting was called to order by Jason Ramaker. Introductions were made.

Review/Approve of October 20, 2016 meeting minutes: Approved as written by Audrey Lewis and Seconded by Ron Kvale. Motion carried and approved.

1. Program Director/Project Coordinator Update:

- a. Drug Take Back-DEA present. Goal: DEA to make a presentation to coalition. Discussed permanent box at Miller pharmacy.
- b. Popcorn bags and stickers: possibly FFA to place stickers on bags and/or students.
- c. Youth Summit: February 27th: Location TBD. 12-2pm.
- d. Partner with the YMCA: Jason Miller: Discussed presentation for groups. Possible topics: prescription drugs. Discussed youth activities in the spring of 2017

2.) Executive Report:

- a.) \$135,091.94 DFC
- b.) \$1310.00 Donations

3.) Local Community/County Events

- a.) Dec. 13th North Iowa Basketball Meal: Discussed ordering food or bringing food. Agreed to order food. A sign up will be disturbed via email. If not enough people have volunteered, event will be cancelled.

4.) Other Agency/Sector updates:

a.) Youth – Discussed Red Ribbon week. Successful and good participation among various age groups. Successful interventions include dressing up classroom doors and presentations to youth. Goal for next year: bring out to the community businesses.

b.) Parent–

a.) Jason Ramaker: Discussed “Save a Life” tour. This program promotes safe driving and avoiding distracted driving and impaired driving

b.) Jason brought up an example of being an advocate in your own community. Jason reported a local convenience store to the parent company regarding the removal of a large cigarette sign in the front parking lot. Noticed that the sign was removed later in the month.

c.) Public.) Public Health- Tobacco Update (Rhonda Schriever)

1. Tobacco-Free/Nicotine-Free Policies:

- Lake Mills Community Preschool & Daycare-received their window cling signage for their vehicles (3 vans). Rhonda brought a sample of the new vehicle window cling.

- Rhonda informed Jason Ramaker of the upcoming live webinar on 11/14/16, Creating Tobacco-Free Colleges and Universities with Inspiration from the Great American Smoke out. She will forward the webinar information to him.

2. Iowa Mapper (Counter Tools):

- Present tobacco retailer content quarterly

Q2 (Oct-Dec):11/10/16- Presented the Point- Of-Sale Tobacco Summary for Winnebago County, completed by the University of Northern Iowa. Each member present was given a copy of the summary.

3. Coalition Membership:

- By June 30, 2017 an average of 15 members will attend the coalition’s monthly meetings.

Q1: July-no meeting

August (Forest City): 10 members present

September (Buffalo Center): 16 members present (4 students)

Q2: October (Lake Mills): 16 members present (4 students)

November (Forest City): 10 members present (2 students)

December (Buffalo Center):

4. Monthly Quitline Iowa Poster Distribution

Q2 November: Added Hometown Market in Thompson

*Total of 73 Quitline Iowa Posters delivered monthly throughout Winnebago County

5. Community Activities:

Q2 (October):

Rhonda passed around newspaper articles printed in local newspaper regarding WCTF participation at the following events:

- National Prescription Drug Take Back Day/Medication Lock Box (October 22)
- Red Ribbon Week activities (Drug Awareness and Dangers of Smoking Presentation/Youth Tobacco Survey with 6-8th grade students at the Lake Mills Community School. (October 27)c Health (Rhonda Schriever)

d.) Heidi B. Strategic Prevention Framework introduced. North Iowa to determine where they are in each phase of the process. Next session: Address capacity building: engaging members

Board noted all the above.

Motion made to adjourn meeting by Jason Ramaker and seconded by Krista Tegland. Motion moved. Adjourned at 1:02PM.

Next meeting: December 15th from 12-1pm @ North Iowa School