

Winnebago County Task Force

November Meeting Minutes

11/21/19

Attendance:

Kathleen Grunhovd, Larry Hill, Cassie Johnson, Ron Kvale, Morgan Lawson, Jason Ramaker, James Scholbrock, Rhonda Schriever, Ashely Throne, Taylor Brown

Upcoming Events:

- None at this time

Notes:

Facilitated focused conversation regarding how the coalition wanted to proceed in tackling vaping use in our school districts.

1. Jason Ramaker mentioned that Waldorf may be bringing in an organization in February to prepare an interactive game show for his students around vaping/drug use/underage drinking. This is through Peers Association. Jason suggested that maybe Waldorf and the coalition could get a deal if two events were held on the same day.
  - a. Reality Check – name of website
  - b. Real prizes
  - c. Real stage and lights all set up by Peers Association
  - d. \$3,000 for an hour “game”
  - e. IF this is something the coalition would like in on – thoughts for funding include asking the schools or writing a grant to Diamond Joe Casino in Northwood.
  - f. Peers Association also has a distracted driving vehicle simulator
2. Prairie Ridge received a grant for the education of adults and youth around vaping. A community night was suggested.
3. Kids to Kids – ISTEP
  - a. Has successfully been started in Lake Mills; North Iowa and Forest City are close to starting chapters in respective school districts
4. School events
  - a. Popcorn bags/pamphlet handed out at games – small section stating that the school is a tobacco free area
    - i. Would need permission from bank/company providing popcorn bags
  - b. Billboards
  - c. Channel 2 – small, but frequent reminders
  - d. Smaller tournaments
    - i. Youth basketball
    - ii. Youth wrestling
  - e. Letters sent home from the schools – monthly/bi-monthly; have a quick vaping fact/reminder – something small
  - f. Movie theater ads
  - g. Anything to do with phones – i.e. social media

Next meeting: December 19 in Buffalo Center