

## Winnebago County Task Force Coalition

June 18, 2020

Zoom

Attendance (name and sector): Shayla Banchs (other – soc. serv.), Jennifer Graham (other – soc. serv.), Kathleen Grunhovd (parent), Steve Hepperly (law enforcement), Ron Kvale (civic), Morgan Lawson (other – soc. serv.), Jason Ramaker (parent), Rhonda Schriever (government), Taylor Brown (staff), Molly Winter (staff)

Announcements:

- None at this time

Notes:

- June 30<sup>th</sup> – update to Iowa social distancing guidelines by IDPH
- Rebranding for years 6-10
  - Logo/colors – help from yearbook staff, communications department at Waldorf, art classes
    - Possibly make this a contest
  - Will be getting a focus group together in the coming months to go over what we would like to keep/change
    - Mission statement, values, etc.
- Media – best way to engage with community now
  - “How do you say no?” campaign
    - Billboards, newspaper, channel 2, social media
  - Some pools are opening – signs?
    - Concessions are not available (subject to change)
- July Jubilee in Lake Mills is still on (July 10-12)
  - NO mass gatherings
  - Virtual events
  - More information at [lakemills.org/july-jubilee](http://lakemills.org/july-jubilee)
- Amazing Race
  - Scavenger hunt around towns – virtual (can post to our social medias)
  - Prizes
    - Gift cards can still work for online event
- Athletics
  - Quiz for athletes during sports meeting – set up through AD
    - Lake Mills does this in the spring
    - Buffalo Center has new AD that wants WCTF’s help

Next meeting:

- July 16, 2020 with location TBD

Total Members: 39 + 2 staff