

Winnebago County Task Force Coalition

February 20, 2020

Lake Mills High School, Lake Mills, Iowa

Attendance:

- Kathleen Grunhvd (parent), Cassie Johnson (business), Ron Kvale (civic), Morgan Lawson (substance abuse agency), Fr. Paul Lippstock (religious), Melissa Michaelis (business), Jason Ramaker (parent), James Scholbrock (education), Ashley Throne (youth serving agency), Hannah Wagner (substance abuse agency, intern), Taylor Brown (staff), Molly Winter (staff)

Announcements:

- Winnebago County Task Force will be changing its name when applying for grant years 6-10. This change is to hopefully help community members understand the Task Force's mission and makes the coalition more approachable – especially with those of the younger generation.

Notes:

- Fair Event (Amazing Race) – Kathleen, Fr. Paul, Ashley, Cassie, Taylor
 - Winnebago County Fair is July 16th – 19th, 2020 (Amazing Race will be held on Sunday, July 19)
 - Prizes - Taylor
 - Which ones went over well?
 - Were gift cards the best option?
 - Have participants pick own gift card and we could mail to them – leaves us a better chance for follow-up
 - Goodie bags for all participants – more inclusive
 - Offer a small snack from concession stand – “that day” type of prize for winner
 - Tasks
 - Add one more station
 - ❖ Sudoku or picture puzzles (make contestants stand in a line and can only make one move per turn then must return to end of their line)
 - Bonus point for posting to social media
 - Only two quizzes per station – possibly easier to handle?
 - Manning Stations - Taylor
 - NI Iowa Students – may be able to recruit more participants this way
 - Cassie and Ashley both possibly out for maternity leave
 - Fair Board – Ashley
 - Rain location
 - Being added to fair fliers
 - List of concessions
 - Follow Up – Cassie
 - Social Media
 - Flier (or something similar)
 - ISU Extension newsletter – Ashley
 - Social Media – Taylor (social media group: Cassie, Molly)
 - “Amazing Race” on Facebook
 - For those who are unable to participate in Amazing Race the day of
 - Good way to promote our page (like, follow, etc.)

- School – Ron, Morgan, Jason, Rhonda, Hannah, Molly
 - Go in to Schools
 - Vape presentations
 - Staff – Morgan
 - Students – Morgan
 - Community – Morgan
 - Vaping Newsletter in Restrooms - Rhonda
 - School Marketing
 - Popcorn bags at LM and NI – Molly
 - Programs that would include WCTF logo
 - NI (music, drama, theater) – Molly
 - LM – Jason
 - Have schools add WCTF to resource page – LM, NI
 - Add WCTF to student app – LM

Upcoming Events:

- None at this time

Next meeting:

- March 19, 2020 in Buffalo Center at Heritage Center