

Winnebago County Task Force Coalition

December 19, 2020

Heritage Center, Buffalo Center, Iowa

Attendance:

- Steve Hepperly, Ron Kvale, Rhonda Schriever, Ashley Throne, Cassie Johnson, Morgan Lawson, Bill Jensvold, Fr. Paul Lippstock, Molly Winter, Taylor Brown

Upcoming Events:

- None at this time

Notes:

- “What can we do in Winnebago County to increase vaping awareness?”
- Media – Cassie
 - theatre ads (done by youth), social media and video, posters (public/YMCA), flyers (Toilet Trivia Facts), newspaper ads, billboard ads, social media posts, radio interview w/ someone w/ knowledge of vaping, radio ads (done by youth), ads/interviews on KIOW/KBEW (community corner), newspaper, ads/press release promos, channel 2, movie theatre ads
- Community Involvement – Ashley, Steve, Cassie, Fr. Paul, Bill
 - Activity at pre-planned events w/ follow up, coalition newsletter to community, business awareness (tobacco compliance), partnerships, fair events/ trivia, church youth involvement, disperse stats to parents, community out-reach to educate adult community members
- School Education – Rhonda, Morgan, Ron
 - Present education to youth, present education to school staff, go into the schools, school newsletter, use istep to influence younger audience, table at pregame (istep/youth group), poster competition at schools, school speaker